



**alimentec**

Bogotá, Colombia

11th EDITION  
07-10 JUNE 2022

The international fair of food, products  
and services for **HORECA**, retail and  
supermarkets in **Latin America**

**POST SHOW REPORT**

**Bogotá, Colombia**  
International Business  
& Exhibition Center

[www.feriaalimentec.com](http://www.feriaalimentec.com)

powered by



Organisers



## Alimentec 2018 impressed by setting new standards.



- Alimentec has set new standards as the leading platform of the food, beverage and HoReCa industry in the Andean region, the Caribbean and Central America.
- 449 companies from 30 different countries presented their products and services revolving around the themes of food, beverage and food service to more than 28,000 trade visitors in Bogotá in 2018.
- Alimentec impressively underlined its relevance as an international meeting point, confirming Colombia as an important platform for accessing markets. It covers the entire chain of production of the food sector from raw materials to the most sophisticated products.
- Alimentec “powered by Anuga” has allowed visitors and exhibitors to experience new food trends and networking.

### Future-oriented event programme

For the first time, the anniversary edition presented a event programme aiming for the future, in which innovations and the creation of networks and connections were the center of attention, focusing on:

- Sustainable food
- Lectures on global value chains
- A sustainable future and international trade
- Experience and knowledge transfer



## Facts & Figures from Alimentec 2018

Compared to previous events, the anniversary edition attracted more international exhibitors than ever:

- In 2018, international exhibitors increased by 53%
- 449 food and HoReCa companies from 30 countries
- 28,405 professional visitors



**449**  
exhibitors



**266**  
national exhibitors of Corferias



**30**  
countries



**183**  
international exhibitors



**23,164**  
gross space



**53%**  
increase in international exhibitors



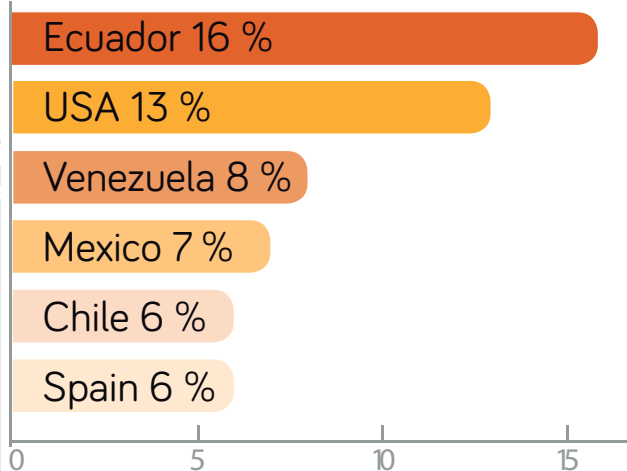
**17**  
international pavilions



Professional visitors

**28,405**

### Top visiting countries:



# Visitors' Feedback



Most of the decision makers considered Alimentec to be the best trade show in Latin America.




The mayor part of the visitors intend to return to the fair in 2020.



Visitors find Alimentec as the ideal place to discover new trends and innovations in the industry.



## Sectors coming in Alimentec 2021:

### MAIN SECTORS



### EQUIPMENT, PRODUCTS & SERVICES FOR



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